

# CARLYNTON SCHOOL DISTRICT

435 Kings Highway, Carnegie, PA 15106  
Phone 412.429.2500



**D**ear Community Businesses, Family & Friends,  
Carlynton's Marching Band will be holding their annual band festival on **Saturday, September 7th, 2024 at 7pm** at Honus Wagner Stadium. We encourage you to show support for the arts in our community by purchasing an ad in the program. The contributions you make will help us support more students' involvement in the arts. We believe that a strong arts education helps to make well-rounded and responsible citizens.

Please consider placing an ad to show your support and to help bring customers to your business. By putting in an ad you can show your support for our local community and schools!

Sincerely, Carlynton Band Parents Association

## Advertisement Pricing & Size

Outside Back Cover: \$225  
Inside Front Cover: \$200  
Inside Back Cover: \$175  
Full Page: \$120

Half Page: \$70  
Quarter Page: \$40  
One-Line Ad: \$10 (25 word limit)  
Optional Design Fee: \$10

**\*\*You are expected to design your own ad unless adding on the optional Design Fee\*\***

## Advertiser Information

Advertiser's Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: (print neatly) \_\_\_\_\_

AD Size: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Ad Sale Credited to: \_\_\_\_\_

## Ad Requirements

- ❖ Please design your ad as a PDF or save as .PNG
- ❖ Please email your ad to: [carlyntonbandfestival@gmail.com](mailto:carlyntonbandfestival@gmail.com)
- ❖ You may include a picture, business card, or logo to be included incorporate into your ad.
- ❖ If we are creating your ad for you, make sure to include the wording, photos, and any other information you would like included or considered. You may include text on the backside of this page or you may email us.

**Payment: Cash or Check (Do not mail Cash) There will also be opportunities to drop off at Band Camp or practices and August Band Parent Meeting.**

One Line Shout Out: (25 word limit)

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Program Ad Wording: (ONLY If Paying for DESIGN) May attach separate paper if needed.

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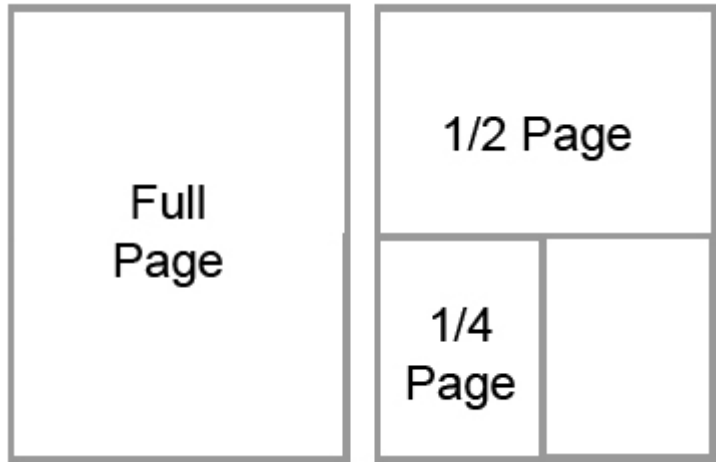
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**Payment Options:**

Send ad form and payment to:

CBPA Festival Program Chair  
C/O: Rachel Engel  
28 Oregon Ave, Pittsburgh PA 15205



**Tips:**

\***Make sure** add fits the size you are purchasing. Otherwise ad may be distorted.

\***Do FILL** the space.

\***Do** leave some white space around the edge.

\***AVOID** using fonts that are too “fancy” and difficult to read.

\***AVOID** taking a photo of your ad or business card. Send in a hard copy for high-res scanning.

\***AVOID** using PHONE APPS to create ads. They often leave watermarks and do not let you select a specific size.

\***DO** try CANAVA for a simple and user-friendly web application that can be exported and emailed.

**PLEASE NOTE THE FOLLOWING DEADLINES:**

**Deadline to submit Ads is Friday August 16<sup>th</sup>**

**Questions:**

**Please contact:**

Rachel Engel

[Carlytonbandfestival@gmail.com](mailto:Carlytonbandfestival@gmail.com)

412.254.3447